

# **CASE STUDY**Portfolio Analytics

A multi-billion-dollar RIA experiences growth

# THE CLIENT

A multi-billion-dollar national RIA and wealth management firm that provides fiduciary, fee-only investment management and financial planning services.

# THE CHALLENGES

The client faced four distinct challenges in their business:

- Unable to have a unified view for all fixed income assets across multiple custodians. Consequently, this made it difficult to quickly answer questions about overall exposure and impact when bond events occurred.
- **2. Trouble monitoring market events** relevant to their book of business. When events occurred, there was also a need to quickly understand the overall impact to their portfolios and individual accounts.
- **3. Difficulty representing interest rate impacts** on portfolios and individual accounts. Analysis needed to provide insight relevant to the existing market conditions and portfolio.
- 4. Cumbersome workflow for reporting to upper management. The existing process required using multiple tools and creating macros to prepare a consolidated report with normalized data.

# THE RESULT

# AUM increased and the team launched a second strategy.

The RIA gained a more integrated and automated platform for reporting, monitoring, and analysis. The time and workflow efficiencies created paved the way for the Portfolio Managers to focus more on managing money rather than spreadsheets, helping to facilitate growth.

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# **BondWave's Solution**

THE CHALLENGE	THE SOLUTION
Unable to have a unified view	BondWave integrates multiple custodians into one platform. In addition, Accounts and Positions are automatically uploaded and aggregated on a nightly basis. As a result, the client now has one view of all client data.
Trouble monitoring market events	The firm and users can customize notifications from Effi's 100+ BondAlert options. Specifically, these include rating actions, material events, cash flows, and price changes. This customization allows users to receive alerts on events important to them. Action can be taken with a single click or set a reminder for later. Furthermore, users may receive email notifications when they are away.
Difficulty representing interest rate impacts	BondWave's <u>reporting engine</u> includes a Shock Analysis Report that delivers a customizable interest rate and horizon analysis across one or more portfolios, individual accounts, or securities.
Cumbersome workflow for reporting	A vast library of customizable reports available in Effi allows the client to have more control over the information they communicate. Report customization gives users the flexibility to display account and position data in multiple ways. Data can be grouped by account, advisor, or firm. Additionally, Effi's automation process allows for reports to be scheduled, generated, and delivered via email.

